



# Alpen Schuhplattler und Trachten Verein D'Pittsburgher

## 60. Stiftungsfest

Teutonia Männerchor, Pittsburgh, PA  
Saturday, April 27, 2024

### Advertise in our Festbook!

All attendees at the Alpen Schuhplattler's 60<sup>th</sup> anniversary celebration (60. Stiftungsfest) will receive a copy of the Festbook. It's a great opportunity to show your support for our club and promote your business or organization!

### Sponsorship

We offer sponsorships at a cost of \$1000 which include two event tickets, identification on the cover of our program, prominent signage, and a full page color ad. The sponsor(s) will be introduced at the event and noted in any publicity or ads for the event.

### Graphic Ad Sizes and Pricing

Please select your ad size. (Detailed specifications are on the second page.)

Ad size/location	Color price	B&W price
Full page, outside back cover	\$250.00	n/a
Full page, inside front or back cover	\$175.00	n/a
Full page	\$150.00	\$125
Half page	\$100.00	\$75
Quarter page	\$60.00	\$45
Business card-sized (1/8 page)	\$40.00	\$30

We prefer electronic artwork (see instructions). Submit electronic files via email to [vielottfamily@hotmail.com](mailto:vielottfamily@hotmail.com). Please include "ASuTV 60th Ad" in the subject line. Alternatively, mail a CD or USB drive to the address below.

### Contact Information:

Name: \_\_\_\_\_

Company/Organization/Club: \_\_\_\_\_

Address: \_\_\_\_\_

City, Zip: \_\_\_\_\_

Phone \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Make checks payable to the **Alpen Schuhplattlers** and send to:

Nancy Ott

Attn: Festbook Advertising

117 West 8<sup>th</sup> Street, Aspinwall, PA 15215

**Advertising deadline: March 15, 2024**

Questions? Contact Nancy Ott ([vielottfamily@hotmail.com](mailto:vielottfamily@hotmail.com) or 412-728-5807)

## **Ad Submission Guidelines**

### **Electronic artwork/photos (preferred)**

- Prefer PDF, JPEG, EPS, TIF, Adobe Illustrator, Adobe Photoshop, or Adobe InDesign file formats.
- At least 300 dpi resolution (lower resolutions will not look good when printed).
- No bleeds.
- All images must be embedded.
- Fonts must be embedded or converted to outlines.
- Color ads must be in CMYK.
- **Please include a printout of your ad with the order form**

### **Scannable artwork/photos**

We prefer digital files but can also accept scannable artwork and photos.

- Submit high quality image on high quality paper
- Do not fold, staple or use paper clips
- Do not write on material to be scanned (make notes on extra copy)
- Provide black & white copy of your logo.
- Magazine and newspaper ads do not scan well
- Enclose material in large envelope for mailing
- Copyrighted professional photos cannot be scanned without the permission of the original photographer.
- Enclose a self-addressed, stamped envelope for returns.

### **Business cards**

- We will do our best to scan images and logo if you cannot furnish them as described above.

### **Submissions**

Email files to [vielottfamily@hotmail.com](mailto:vielottfamily@hotmail.com). Please include "ASuTV 60th Ad" in the subject line. Alternatively, mail a USB drive, CD, or scannable art to:

Nancy Ott  
117 West 8<sup>th</sup> Street  
Pittsburgh, PA 15215  
412-728-5807

**Advertising deadline is March 15, 2024.**

Full page ad: 5 x 8 inches

Half page ad: 5 x 4 inches

Quarter page ad: 2.5 x 4 inches (vertical),  
4 x 2.5 inches (horizontal)

Business card sized ad (eighth page):  
1.25 x 2 inches (horizontal)